



HIROSHIMA UNIVERSITY

G1PEC

Global 1st Penguin Club



December 7th, 2018

Hiroshima University (HU) 1^o Penguin Club has focused in nurture the entrepreneurship spirit in the students. However, one of the most valuable entrepreneurial skills is the internationalization of the knowledge.

In this sense, since 2017 HU and UNAM started activities of the G1PEC, which consist in friendly round of pitches performed online. The objective is sharing perspectives and experiences in creating innovative ideas and startups.

Now in its 3^o session, the network has been growth and 3 other Latin American Universities will join and enrich this event. **Welcome!**



Kan Shisei

Hiroshima University HU - Japan

Project: DATAS (Data of Technology for All Scientist) Club

A database for raising the research level in Japan, based on a community sharing and brand advertisement for promoting and supporting scientific research.

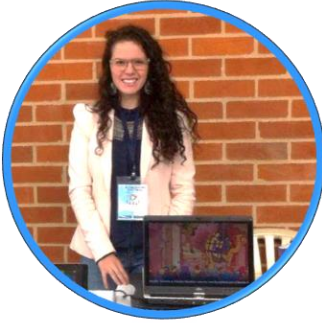
Adriana Ortuño Barragán

National Autonomous University of Mexico UNAM - Mexico

Project: International medical-pharmaceutical concierge service

First we bring specialized medicines for patients with chronic degenerative diseases, then from the data collected we generate personalized health insurance policies for patients who now, due to their prevalence, can not access one





Uldy Margarita Maria Cortes Buritica

National University of Colombia UNAL - Colombia

Project: Eulogio: Animated Cartoons

Eulogio's cartoons promote responsible media consumption with positive ethical values in children, teenagers and young people. The company provides educational packages to private schools and religious institutions.

Leonardo Gutiérrez Egüez

Private Technological University of Santa Cruz de la Sierra
UTEPSA -Bolivia

Project: Tourist virtual guide based on augmented reality technologies

An augmented reality mobile multiplatform app developed to enrich the tourist's user experience. The app has downloadable content and illustrates the touristic spots using 3D models and audio recordings.



Giuliana González and Team

National University of San Marcos UNMSM -Peru

Project: YachayWasi Tech

A social initiative that gives low-income unemployed young people between 17 and 25 years, the necessary education in 6 months of our vital program "Digital Marketing 4.0" to then connect them with a significant job in the digital sector.

